Visual Anthropology

The study of everyday life is fundamental to our understanding of modern society. This agenda-setting book provides a coherent, interdisciplinary way to engage with everyday activities and environments. Arguing for an innovative, ethnographic approach, it uses detailed examples, based in real world and digital research, to bring its theories to life. The book focuses on the sensory, embodied, mobile and mediated elements of practice and place as a route to understanding wider issues. By doing so, it convincingly outlines a robust theoretical and methodological approach to understanding contemporary everyday life and activism. A fresh, timely book, this is an excellent resource for students and researchers of everyday life, activism and sustainability across the social sciences.

Made to Be Seen

This collection of recent works by Norman K. Denzin provides a history of the field of qualitative inquiry over the past two decades. As perhaps the leading proponent of this style of research, Denzin has led the way toward more performative writing, toward conceptualizing research in terms of social justice, toward inclusion of indigenous voices, and toward new models of interpretation and representation. In these 13 essays—which originally appeared in a wide variety of sources and are edited and updated here—the author traces how these changes have transformed qualitative practice in recent years. In an era when qualitative inquiry is under fire from conservative governmental and academic bodies, he points the way toward the future, including a renewed dialogue on paradigmatic pluralism.

Visual Research

Doing Visual Research offers an innovative introduction to the use of photography, collaborative video, drawing, objects, multi-media production and installation in research. Claudia Mitchell explains how visual methods can be used as modes of inquiry as well as modes of representation for social research. The book looks at a range of conceptual and practical approaches to a range of tools and methods, whilst also highlighting the interpretive and ethical issues that arise when engaging in visual research. Claudia Mitchell draws on her own work in the field of visual research throughout to offer extensive examples from a variety of settings and with a variety of populations. Topics covered include: • Photographs and memory work studies • Video and social change • Participatory archiving with drawings and photos • Working with images/Writing about images • Can visual methods make a difference? From practice to policy Doing Visual Research takes an interdisciplinary approach to the subject of visual research, producing a practical introduction to the subject that will be of great use to students and researchers across the social sciences, and in particular in education, communication, sociology, gender, development, social work and public health.

Doing Sensory Ethnography

Questions of vision and knowledge are central to debates about the world in which we live. Developing new analytical approaches toward ways of seeing is a key challenge facing those working across a wide range of disciplines. How can visuality be understood on its own terms rather than by means of established textual frameworks? Visualizing Anthropology takes up this challenge. Bringing together a range of perspectives anchored in practice, the book maps experiments in the forms and techniques of visual enquiry. The origins of this collection lie in visual anthropology. Although the field has greatly expanded and diversified, many of the
key debates continue to be focused around the textual concerns of the mainstream discipline. In seeking to establish a more genuinely visual anthropology, the editors have sought to forge links with other kinds of image-based projects. Ethnography is the shared space of practice. Understood not as a specialized method but as cultural critique, the book explores new collaborative possibilities linked to image-based work.

Museums

This edition contains 27 articles, written by scholars and film makers who are generally acknowledged as the international authorities in the field. The book covers ethnographic filming and its relations to the cinema and television; applications of filming to anthropological research, the uses of still photography, archives, and videotape; subdisciplinary applications in ethnography, archeology, bio-anthropology, museology and ethnohistory; and overcoming the funding problems of film production.

Doing Visual Ethnography

"The explosion of visual media in recent years has generated a wide range of visual and digital technologies which have transformed visual research and analysis. The result is an exciting new interdisciplinary approach of great potential influence for the future of social/cultural anthropology. The author argues that this potential can be harnessed by engaging visual anthropology with its wider contexts, including: the increasing use of visual research methods across the social sciences and humanities; the growth in popularity of the visual as methodology and object of analysis within mainstream anthropology and applied anthropology; the growing interest in 'anthropology of the senses' and media anthropology; the development of new visual technologies that allow anthropologists to work in new ways".--BOOKJACKET.

Mediating Mobility

Images have become an integral part of the political regulation of migration: they help produce categories of legality versus illegality, foster stereotypes, and mobilize political convictions. Yet how are we to understand the relationship between these images and the political in the discourse surrounding migration? How can we, as anthropologists, migration scholars, or documentary filmmakers visually represent people who are excluded from political representation? And how can such visual representations gain political momentum? This volume not only considers the images that circulate with reference to migrants or draw attention to those that accompany, show, or conceal them. The book explores the phenomena of migration with the help of images. It offers an in-depth analysis of the documentary approaches of Ursula Biemann, Renzo Martens, Bouchra Khalili, Silvain George, Raphael Cuomo and Maria Iorio, Alex Rivera, and Rania Stepha, which evoke the particularities of migrant lifeworlds and examine urgent questions regarding the interrelations between politics and poetics, mobility and mediation, and the ethics of probability and possibility. The author also discusses his own cinematic practice in the making of Tell Me When (2011), A Tale of Two Islands (2012), and Intimate Distance (2015), a trilogy of films that explore the potential to communicate the bodily, spatial, and temporal dimensions of the experience of migration.

Doing Public Ethnography

The Routledge International Handbook of Ethnographic Film and Video is a state-of-the-art book which encompasses the breadth and depth of the field of ethnographic film and video-based research. With more and more researchers turning to film and video as a key element of their projects, and as research video production becomes more practical due to technological advances as well as the growing acceptance of video in everyday life, this critical book supports young researchers looking to develop the skills necessary to produce meaningful ethnographic films and videos, and serves as a comprehensive resource for social scientists looking to better understand and appreciate the unique ways in which film and video can serve as ways of knowing and as tools of knowledge mobilization. Comprised of 31 chapters authored by some of the world’s leading experts in their respective fields, the book’s contributors synthesize existing literature, introduce the historical and conceptual dimensions of the field, illustrate innovative methodologies and techniques, survey traditional and new technologies, reflect on ethics and moral imperatives, outline ways to work with people, objects, and tools, and shape the future agenda of the field. With a particular focus on making ethnographic film and video, as opposed to analyzing or critiquing it, from a variety of methodological approaches and styles, the Handbook provides both a comprehensive introduction and up-to-date survey of the field for a vast variety of audiovisual researchers, such as scholars and students in sociology, anthropology, geography,
communication and media studies, education, cultural studies, film studies, visual arts, and related social science and humanities. As such, it will appeal to a multidisciplinary and international audience, and features a dynamic, forward-thinking, innovative, and contemporary focus oriented toward the very latest developments in the field, as well as future possibilities.

**Doing Anthropology in Consumer Research**

This text explores the use and potential of photography, video and electronic media in ethnographic and social research. The book has a reflexive approach to the theoretical, methodological, practical and ethical issues involved when using media.

**Doing Visual Research**

With regular exercises, lists of key terms and points and self-evaluation checklists, Doing Ethnography systematically describes the various phases of an ethnographic inquiry and provides numerous examples, suggestions and advice for the novice ethnographer. Ethnography seeks to understand, describe and explain the symbolic world lying beneath the social action of groups, organizations and communities. This book clearly sets out the coordinates and foundations of this increasingly popular methodology. Giampietro Gobo discusses all the major issues, including the research design, access to the field, data collection, organisation and analysis, and communication of the results.

**Doing Visual Ethnography**

Visual methods offer increasingly accessible & popular resources for ethnographic research. In 'Working Images' experts describe how visual methods can be integrated into fieldwork to produce & communicate knowledge about our own & other cultures.

**The Future of Visual Anthropology**

A state-of-the-art reference on educational ethnography edited by leading journal editors This book brings an international group of writers together to offer an authoritative state-of-the-art review of, and critical reflection on, educational ethnography as it is being theorized and practiced today—from rural and remote settings to virtual and visual posts. It provides a definitive reference point and academic resource for those wishing to learn more about ethnographic research in education and the ways in which it might inform their research as well as their practice. Engaging in equal measure with the history of ethnography, its current state-of-play as well as its prospects, The Wiley Handbook of Ethnography of Education covers a range of traditional and contemporary subjects—foundational aims and principles; what constitutes ‘good’ ethnographic practice; the role of theory; global and multi-sited ethnographic methods in education research; ethnography’s many forms (visual, virtual, auto-, and online); networked ethnography and internet resources; and virtual and place-based ethnographic fieldwork. Makes a return to fundamental principles of ethnographic inquiry, and describes and analyzes the many modalities of ethnography existing today Edited by highly-regarded authorities of the subject with contributions from well-known experts in ethnography Reviews both classic ideas in the ethnography of education, such as “grounded theory”, “triangulation”, and “thick description” along with new developments and challenges An ideal source for scholars in libraries as well as researchers out in the field The Wiley Handbook of Ethnography of Education is a definitive reference that is indispensable for anyone involved in educational ethnography and questions of methodology.

**Visualizing Anthropology**

This book is the definitive guide to understanding and doing visual ethnography. Sarah Pink’s landmark text provides you with both the critical theoretical foundations and the creative tools and techniques you need to conduct your own visual ethnography. Covering the material and the digital, and tying key concepts and ideas to real world contexts throughout, this fully updated fourth edition: Provides clear and critical guidance on research planning and ethics Discusses new and emerging technologies, including digitally connected devices and wearable cameras. Introduces contemporary methods such as futures ethnography, distance ethnography, team ethnography, and the use of documentary. Explores the latest theory and practice in photographic and video ethnography. Shows you how visual
ethnography can be applied, participatory, and even interventional. A milestone in visual and ethnographic research, this book is a must-have for students and researchers across the social sciences. It is an essential invitation, and companion, to doing impactful, creative, and critical visual research.

**Doing Ethnography**

Visual Research Methods is a guide for students, researchers and teachers in the social sciences who wish to explore and actively use a visual dimension in their research. This book offers an integrated approach to doing visual research, showing the potential for building convincing case studies using a mix of visual forms including: archive images, media, maps, objects, buildings, and video interviews. Examples of the visual construction of ‘place’, social identity and trends of analysis are given in the first section of the book, whilst the essays in the second section highlight the astonishing creativity and innovation of four visual researchers. Each detailed example serves as a touchstone of quality and analysis in research, with themes ranging from the ethnography of a Venezuelan cult goddess to the forensic photography of the skeleton of a fourteenth-century nobleman. They give a keen sense of the motives, philosophies and benefits of using visual research methods. This volume will be of practical interest to those embarking on visual research as well as more experienced researchers. Key concerns include the power of images and their changing significance in a world of cross - mediation, techniques of analysis and ethical issues, and how to unlock the potential of visual data for research.

**Interpreting Visual Ethnography**

The past decade brought forth a wave of excitement and promise for researchers and practitioners interested in community practice as an approach based on social justice principles and an embrace of community participatory actions. But, effective community practice is predicated on the availability and use of assessment methods that not only capture and report on conditions, but also simultaneously set the stage for social change efforts. This research, therefore, serves the dual purpose of generating knowledge and also being an integral part of social intervention. Research done in this way, however, requires new tools. Photovoice is one such tool - a form of visual ethnography that invites participants to represent their community or point of view through photographs, accompanied by narratives, to be shared with each other and with a broader community. Urban Youth and Photovoice focuses on the use of this method within urban settings and among adolescents and young adults - a group that is almost naturally drawn to the use of photography (especially digital and particularly in today's era of texting, facebook, and Instagram) to showcase photovoice as an important qualitative research method for social workers and others in the social sciences, and providing readers with detailed theoretical and practical account of how to plan, implement, and evaluate the results of a photovoice project focused on urban youth.

**The Routledge International Handbook of Ethnographic Film and Video**

Museums: A Visual Anthropology provides a clear and concise summary of the key ideas, debates and texts of the most important approaches to the study of museums from around the world. The book examines ways to address the social relations of museums, embedded in their sites, collections, and exhibitions, as an integral part of the visual and material culture they comprise. Cross-disciplinary in scope, Museums uses ideas and approaches both from within and outside of anthropology to further students’ knowledge of and interest in museums. Including selected, globally based case studies to highlight and exemplify important issues, the book also contains suggested Further Reading for each chapter, for students to expand their learning independently. Exploring fundamental methods and approaches to engage this constantly evolving time machine, Museums will be essential reading for students of anthropology and museum studies.

**Being Ethnographic**

Visual anthropology has proved to offer fruitful methods of research and representation to applied projects of social intervention. Through a series of case studies based on applied visual anthropological work in a range of contexts (health and medicine, tourism and heritage, social development, conflict and disaster relief, community filmmaking and empowerment, and industry) this volume examines both the range contexts in which applied visual anthropology is engaged, and the methodological and theoretical issues it raises.

**Advances in Visual Methodology**
Essential reading for anyone wishing to engage with images, technologies and society, Doing Visual Ethnography is a milestone in ethnographic and visual research. The third edition of this classic text includes new chapters on web-based practices for visual ethnography and the issues surrounding the representation, interpretation and authoring of knowledge with the rise of digital media. The book provides a foundation for thinking about visual ethnography and introduces the practical and theoretical issues relating to the visual and digital technologies used in the field. Drawing upon her original research and the experiences of other ethnographers, Sarah Pink once again challenges our understanding of the world and sets new agendas for visual ethnography by: Helpfully illustrating key concepts within real world contexts Introducing examples from both analogue and digital media Exploring material and electronic texts Setting out the shift towards applied, participatory and public visual scholarship. This book is a must-have for students and researchers across the social sciences who are interested in incorporating audiovisual media into their research practice. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Rethinking Visual Anthropology

Doing Anthropology in Consumer Research is the essential guide to the theory and practice of conducting ethnographic research in consumer environments. Patricia Sunderland and Rita Denny argue that, while the recent explosion in the use of “ethnography” in the corporate world has provided unprecedented opportunities for anthropologists and other qualitative researchers, this popularization too often results in shallow understandings of culture, divorcing ethnography it from its foundations. In response, they reframe the field by re-attaching ethnography to theoretically robust and methodologically rigorous cultural analysis. The engrossing text draws on decades of the authors’ own eclectic research—from coffee in Bangkok and boredom in New Zealand to computing in the United States—using methodologies from focus groups and rapid appraisal to semiotics and visual ethnography. Five provocative forewords by leaders in consumer research further push the boundaries of the field and challenge the boundaries of academic and applied work. In addition to reorienting the field for academics and practitioners, this book is an ideal text for students, who are increasingly likely to both study and work in corporate environments.

Doing Ethnography in Teams

This bold agenda-setting title continues to spearhead interdisciplinary, multisensory research into experience, knowledge and practice. Drawing on an explosion of new, cutting edge research Sarah Pink uses real world examples to bring this innovative area of study to life. She encourages us to challenge, revise and rethink core components of ethnography including interviews, participant observation and doing research in a digital world. The book provides an important framework for thinking about sensory ethnography stressing the numerous ways that smell, taste, touch and vision can be interconnected and interrelated within research. Bursting with practical advice on how to effectively conduct and share sensory ethnography this is an important, original book, relevant to all branches of social sciences and humanities.

The Corporeal Image

Have you ever wondered what makes storytelling and digital media a powerful combination? This edited volume examines the opportunities to think, do, and/or create jointly afforded by digital storytelling. The editors of this volume contend that digital storytelling and digital media can create spaces of empowerment and transformation by facilitating multiple kinds of border crossings and convergences involving groups of peoples, places, knowledge, methodologies, and teaching pedagogies. The book is unique in its inclusion of anthropologists and education practitioners and its emphasis on multiple subfields in anthropology. The contributors discuss digital storytelling in the context of educational programs, teaching anthropology, and ethnographic research involving a variety of populations and subjects that will appeal to researchers and practitioners engaged with qualitative methods and pedagogies that rely on media technology.

Situating Everyday Life

A stunning collection of cutting-edge essays which brings together the leading scholars in visual research. Clearly structured, and written in an engaging and
accessible style throughout, this invigorating work will be the 'must have' text for teachers and students of `the visual' across the arts, humanities and social sciences. - Elaine Campbell, Reader in Criminology, Newcastle University This is a book about research that takes the challenge of the internet seriously, that rises above disciplinary difference and points to new directions for social research. - Rob Walker, Emeritus Professor, University of East Anglia This innovative book examines and introduces cutting edge visual methods in social research. It explores the development of visual methodology as a field of interdisciplinary and post-disciplinary practice spanning scholarly and applied concerns. Positioned at the innovative edge of theory and practice in contemporary visual research, Pink's engaging book goes beyond the methods, ideas and fields of practice outlined in existing texts and handbooks. This book examines: -How new theoretical and methodological engagements are developing and emerging in research practice; -the impact new approaches are having on the types of knowledge visual research produces and critiques; -the ways visual research intersects with new media; -and the implications for social and cultural research, scholarship and intervention. This book will be essential reading for any student or researcher thinking of using visual methods in their own research. Sarah Pink is Professor of Social Sciences at Loughborough University.

An Anthropology of the Subject

El Guindi provides a comprehensive guide to visual anthropology and the use of film in ethnographic research. She shows how visual media is now an accepted part of anthropological methodology, a vital tool that produces knowledge about the range of cultures and about culture itself. It is an excellent guide for ethnographic research, and for film and other media instruction concerned with cross-cultural representation.

Working Images

Doing Visual Ethnography explores the use and potential of photography, video and hypermedia in ethnographic and social research. It sets out to offer a reflexive approach to theoretical, methodological, practical and ethical issues of using these media `in the field' and `in the academy'.

The SAGE Encyclopedia of Qualitative Research Methods

This text brings together a collection of essays by leading anthropologists, covering an entire range of visual representation and including discussions on the anthropology of art, the study of landscape, and the history of anthropology.

The Wiley Handbook of Ethnography of Education

Being Ethnographic is an essential introductory guidebook to the methods and applications of doing fieldwork in real-world settings. It discusses the future of ethnography, explores how we understand identity, and sets out the role of technology in a global, networked society. Driven by classic and anecdotal case studies, Being Ethnographic highlights the challenges introduced by the ethnographers' own interests, biases and ideologies and demonstrates the importance of methodological reflexivity. Addressing both the why and how questions of doing ethnography well, Madden demonstrates how both theory and practice can work together to produce insights into the human condition. This fully updated second edition includes: New material on intersubjectivity Information on digital inscription tools A practical guide to qualitative analysis software New coverage of cyberethnography and social media Expanded information on ethnographic possibilities with animals Filled with invaluable advice for applying ethnographic principles in the field, it will give researchers across social sciences everything they need to walk a mile in someone else's shoes.

Digital Ethnography

This uniquely in-depth book offers a blow-by-blow account of the sometimes problematic dynamics of conducting collaborative fieldwork in ethnography. Tracing the interplay between co-researchers at various points of contact in both professional and personal relations, the analysis draws out the asymmetries which can develop among team members nominally working towards the same ends. It details the often complex dialogues that evolve in an attempt to navigate conflicting interests, such as team members' resistances to particular methodological 'recipes' or research protocols. The authors show that such debates can create an open forum to
negotiate new practices. A key element of this publication is that it goes beyond an analysis of more traditional power relations in research teams comprising members at different academic pay grades. As well as drawing attention to gender-related dynamics in research collaborations, the authors use themselves as an exemplar to demonstrate how differences in age, experience, knowledge, professional skills and background can be exploited to generate positive outcomes constituting much more than the apparent sum of their parts. In doing so, the authors reveal the delightful, surprising and yet challenging aspects of research collaboration that are often absent from the qualitative literature.

Visual Interventions

Focusing on the use of text in relation to a specific category of image - the photographic image - this book argues for a new appreciation of the relationship between texts and photographs in an age that seems to be dominated by visual images. With reference to a range of traditional and new media forms, and addressing such issues as gender, ethnicity, class, identity politics and biography, the author introduces a new perspective for the use and understanding of the symbiotic relationships that can exist between photographs and texts in the production of sociological, cultural and historical narratives: lamination. Drawing on the work of Barthes and Benjamin, the book explores the material forms of publications that involve the combination of photographs and texts, such as newspapers and journalism, documentary archives, visual ethnographies and on-line social networks, showing how text and image are contexts for one another and so negotiate meaning between themselves. A challenge to the recent ‘visual turn’ in sociology and cultural studies, which argues - without privileging text or image - for the significance of text in relation to visual images and the production of combined meanings, Interpreting Visual Ethnography will appeal to scholars of sociology, anthropology and media studies with interests in theory, visual methods and text and meaning.

Visual Methods in Social Research

Made to be Seen brings together leading scholars of visual anthropology to examine the historical development of this multifaceted and growing field. Expanding the definition of visual anthropology beyond more limited notions, the contributors to Made to be Seen reflect on the role of the visual in all areas of life. Different essays critically examine a range of topics: art, dress and body adornment, photography, the built environment, digital forms of visual anthropology, indigenous media, the body as a cultural phenomenon, the relationship between experimental and ethnographic film, and more. The first attempt to present a comprehensive overview of the many aspects of an anthropological approach to the study of visual and pictorial culture, Made to be Seen will be the standard reference on the subject for years to come. Students and scholars in anthropology, sociology, visual studies, and cultural studies will greatly benefit from this pioneering look at the way the visual is inextricably threaded through most, if not all, areas of human activity.

Experimental Ethnography

Qualitative research is designed to explore the human elements of a given topic, while specific qualitative methods examine how individuals see and experience the world. Qualitative approaches are typically used to explore new phenomena and to capture individuals’ thoughts, feelings, or interpretations of meaning and process. Such methods are central to research conducted in education, nursing, sociology, anthropology, information studies, and other disciplines in the humanities, social sciences, and health sciences. Qualitative research projects are informed by a wide range of methodologies and theoretical frameworks. The SAGE Encyclopedia of Qualitative Research Methods presents current and complete information as well as ready-to-use techniques, facts, and examples from the field of qualitative research in a very accessible style. In taking an interdisciplinary approach, these two volumes target a broad audience and fill a gap in the existing reference literature for a general guide to the core concepts that inform qualitative research practices. The entries cover every major facet of qualitative methods, including access to research participants, data coding, research ethics, the role of theory in qualitative research, and much more—all without overwhelming the informed reader. Key Features Defines and explains core concepts, describes the techniques involved in the implementation of qualitative methods, and presents an overview of qualitative approaches to research Offers many entries that point to substantive debates among qualitative researchers regarding how concepts are labeled and the implications of such labels for how qualitative research is valued Guides readers through the complex landscape of the language of qualitative inquiry Includes contributors from various countries and disciplines that reflect a diverse spectrum of research approaches from more traditional, positivist approaches, through postmodern, constructionist ones Provides some entries written in first-person voice and others in third-person voice to reflect the diversity of approaches that define qualitative work Key Themes Approaches and Methodologies Arts-Based Research, Ties to Computer Software Data Analysis Data Collection Data Types and
Characteristics Dissemination History of Qualitative Research Participants Quantitative Research, Ties to Research Ethics Rigor Textual Analysis, Ties to Theoretical and Philosophical Frameworks The SAGE Encyclopedia of Qualitative Research Methods is designed to appeal to undergraduate and graduate students, practitioners, researchers, consultants, and consumers of information across the social sciences, humanities, and health sciences, making it a welcome addition to any academic or public library.

Principles of Visual Anthropology

In ten chapters, MacDougall explores the relations between photographic images and the human body—the body of the viewer and the body behind the camera as well as the body as seen in ethnography, cinema, and photography. In a landmark piece, he discusses the need for a new field of social aesthetics, further elaborated in his reflections on filming at an elite boys’ school in northern India. The theme of the school is taken up as well in his discussion of fiction and nonfiction films of childhood. The book’s final section presents a radical view of the history of visual anthropology as a maverick anthropological practice that was always at odds with the anthropology of words. In place of the conventional wisdom, he proposes a new set of principles for visual anthropology.

Video Ethnography

Lecturers, request your electronic inspection copy This sharp, innovative book champions the rising significance of ethnographic research on the use of digital resources around the world. It contextualises digital and pre-digital ethnographic research and demonstrates how the methodological, practical and theoretical dimensions are increasingly intertwined. Digital ethnography is central to our understanding of the social world; it can shape methodology and methods, and provides the technological tools needed to research society. The authoritative team of authors clearly set out how to research localities, objects and events as well as providing insights into exploring individuals’ or communities’ lived experiences, practices and relationships. The book: Defines a series of central concepts in this new branch of social and cultural research Challenges existing conceptual and analytical categories Showcases new and innovative methods Theorises the digital world in new ways Encourages us to rethink pre-digital practices, media and environments This is the ideal introduction for anyone intending to conduct ethnographic research in today’s digital society.

Doing Visual Ethnography

Ethnography and qualitative research methodology in general have witnessed a staggering proliferation of styles and genres over the last three decades. Modes and channels of communication have similarly expanded and diversified. Now ethnographers have the opportunity to disseminate their work not only through traditional writing but also through aural, visual, performative, hypertext, and many diverse and creative multimodal documentation strategies. Yet, many ethnographers still feel insufficiently proficient with these new literacies and opportunities for knowledge mobilization, and they therefore still limit themselves to traditional modes of communication in spite of their desire for innovation. As university-based, community-driven and politically mandated agendas for broader knowledge transfer keep increasing worldwide, the demand for public scholarship continues to grow. Arguing for the need to disseminate innovative ethnographic knowledge more widely and more effectively, this book outlines practical strategies and tools for sharing ethnographic and qualitative research through widely accessible media such as magazines, trade books, blogs, newspapers, video, radio, and social media. Drawing from practical experiences and hands-on lessons, Doing Public Ethnography provides social scientists across all disciplines with concrete tactics for mobilizing knowledge beyond the academic realm.

Deep Stories

Renowned writing and filming anthropologists engage in a dialogue by which they explore new understandings of aspects of specific realities, that visual representation has made possible.

Urban Youth and Photovoice

The Second Edition of this popular text confirms the book’s status as an important forerunner in the field of visual methods. Combining the theoretical, practical and
technical the authors discuss changing technologies, the role of the internet and the impact of social media. Presenting an interdisciplinary guide to visual methods they explore both the creation and interpretation of visual images and their use within different methodological approaches. This clear, articulate book is full of practical tips on publishing and presenting the results of visual research and how to use film and photographic archives. This book will be an indispensable guide for anyone using or creating visual images in their research.

Reflecting Visual Ethnography

Visual sociology has been part of the sociological vocabulary since the 1970s, but until now there has not been a comprehensive text that introduces this area. Written by one of the founding fathers in the field, Visual Sociology explores how the world that is seen, photographed, drawn, or otherwise represented visually is different from the world that is represented through words and numbers. Doug Harper’s exceptional photography and engaging, lively writing style will introduce: visual sociology as embodied observation visual sociology as semiotics visual sociology as an approach to data: empirical, narrative, phenomenological and reflexive visual sociology as an aspect of photo documentary visual sociology and multimedia. This definitive textbook is made up of eleven chapters on the key topics in visual sociology. With teaching and learning guidance, as well as clear, accessible explanations of current thinking in the field, this book will be an invaluable resource to all those with an interest in visual sociology, research methods, cultural geography, cultural theory or visual anthropology.

Visual Sociology

A sophisticated theoretical consideration of the related aesthetics and histories of ethnographic and experimental non-fiction films.

Doing Visual Ethnography

"Roy Wagner is a one-of-a-kind anthropologist whose books provide intense intellectual stimulation. His way of connecting the world of New Guinea to the world of anthropology is unique and, well, mind-blowing. . . . He writes books that you actually want to and will read more than once."--Steven Feld, author of Sound and Sentiment "Wagner asks, daringly, what it would be like to imagine one of the most significant of human activities, the activity of description or representation, as a self-scaling phenomenon. . . . One begins to glimpse a genuine 'alternative anthropology.'"--Marilyn Strathern, author of The Gender of the Gift

Qualitative Inquiry Under Fire

Visual Research: A Concise Introduction to Thinking Visually is the first text to present a concise overview of the significant ethical, theoretical, and practical considerations for conducting research with images. The capacity to take photos and video on handheld devices and the ability to store, post, and share such imagery online all offer tremendous opportunities for social research. The rapid development and popularity of such technology means that little technological proficiency is required, and even less theoretical and ethical consideration. This book provides an accessible introduction to doing visual research in the social sciences. Beginning with ethical considerations, this book highlights the importance of thinking visually before engaging in visual research. Further themes involve creating, organizing, and using images and are presented so as to help readers think about and work with their own visual data. Boxed case studies and further reading suggestions enhance the utility of this primer. Concise and highly focused, Visual Research will be an invaluable resource for visual, media, and communications students and researchers and others interested in visual research in the social sciences.

Visual Research Methods in the Social Sciences

Video Ethnography provides a thought-provoking, guided framework to ethnographic filmmaking. It examines how this kind of filmmaking can be a means of approximating, mediating and evoking lived experience. Functioning as a kind of sensory extension of the videographer, video ethnography arises directly out of lived experience as a process of dynamic encounters, mobile situations, and embodied approaches that include senses and choices of the videographer, and the participants of the ethnography. The book will help describe and develop students’ sensibility and awareness of this crucial aspect of video ethnography, so they can craft their own video ethnographies with a fully conscious awareness of how certain skilled and attuned approaches to audiovisual techniques can help facilitate the
fullest and most dynamic encounters possible. This book is suitable for classes in ethnographic filmmaking, video ethnography and visual anthropology / sociology.

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