Perspectives On Discourse Analysis Theory And Practice By Laura Alba Juez

Knowledge, Ideology & Discourse

'Perspective' and 'viewpoint' are widely used in everyday talk as well as in the specialist languages of the social, cognitive, and literary sciences. Taken from the field of visual perception and representation, these concepts have acquired a general meaning and significance, as characteristics of human cognitive processing. Since, however, this field is shared by an increasing body of disciplines, perspective terms have also acquired specific and technical meanings. A striking example is the newly introduced use of 'perspectivation' in discourse analysis. This volume on 'perspective and perspectivation' — the first of its kind — will help to fill the gap between the common understanding of perspective and the specifics of its structure and dynamics as they have been elaborated in the human sciences, mainly in psychology and linguistics. The focus is on the structure of perspectivity in cognition and language, and the dynamics of setting and taking perspectives in social interaction and in the construction and understanding of texts. Both topics are presented here in an interdisciplinary way by a group of linguists and psychologists.
How to do Discourse Analysis

Discourse studies, the study of the ways in which language is used in texts and contexts, is a fast-moving and increasingly diverse field. With contributions from leading and upcoming scholars from across the world, and covering cutting-edge research, this Handbook offers an up-to-date survey of Discourse Studies. It is organized according to perspectives and areas of engagement, with each chapter providing an overview of the historical development of its topic, the main current issues, debates and synergies, and future directions. The Handbook presents new perspectives on well-established themes such as narrative, conversation-analytic and cognitive approaches to discourse, while also embracing a range of up-to-the-minute topics from post-humanism to digital surveillance, recent methodological orientations such as linguistic landscapes and multimodal discourse analysis, and new fields of engagement such as discourses on race, religion and money.

Discourse Analysis

This book in the NCRLL Collection provides an introductory discussion of discourse analysis of language and literacy events in classrooms. The authors introduce approaches to discourse analysis in a way that redefines traditional topics and provokes the imagination of researchers. For those who have limited knowledge of discourse analysis, this book will help generate new questions about literacy events in classrooms. For those familiar with this research perspective, it will map diverse new approaches. “Offers examples of classroom discourse with analyses that researchers and practitioners can use as the basis for pursuing their own analyses.” —Rob Tierney, Dean, Faculty of Education, University of British Columbia “On Discourse Analysis provokes us to rethink discourse analytic approaches as generative tools that can open up new ways of seeing language and literacy events in classrooms. The authors richly illustrate the complexity and potential of discourse analysis studies with cases that orient us to foreground the local with broader cultural, historical, and social relations in ways that make evident what it means to be human. On Discourse Analysis provides a fresh approach to discourse analysis studies.” —Kris Gutierrez, University of California at Los Angeles

Discourse Analysis

This book gives an interdisciplinary perspective on how the language use is shaped by and evolves with human society and how in turn social activities are constructed by the way how language is organized and communicated. With a contribution from multiple neighboring scientific disciplines, this book characterizes fundamental mechanisms, represents wide applications, and introduces state-of-the-art approaches in the modern sociolinguistic research. Three unique questions are asked and addressed by eight independent chapters: (1) the diversity and dynamics of the language use in multilingualism,
human development, and organizational change; (2) the application of linguistic analysis to society, policy planning, and health education; and (3) the new approaches to sociolinguistics with an emphasis on communicative and cognitive aspects of language use.

**Analyzing Everyday Texts**

This book is designed as an introduction to Critical Discourse Analysis (CDA) and gives an overview of the various theories and methods associated with this sociolinguistic approach. It also introduces the reader to the leading figures in CDA and the methods to which they are most closely related. The text aims to provide a comprehensive description of the individual methods, an understanding of the theories to which methods refer and a comparative treatment of each of these methods so that students may be able to determine which is the most appropriate to select for their particular research question. Given the balance between theory and application, plus the intended audience - no previous knowledge of CDA is assumed - Methods of Critical Discourse Analysis should be useful reading for both students and researchers in the fields of linguistics, sociology, social psychology and the social sciences in general.

**Sociolinguistics**

Previous works on Discourse Analysis and Pragmatics have either been dominantly focused on theory or on practice without much balance and attention to both theory and analysis. The present volume seeks to strike a balance between the two closely related disciplines on the one hand, and between the study of theory in the two disciplines and on issues of methodology and application in specific areas of enquiry on the other. The book seeks to provide a cross-sectional view of scholarship in these areas, specifically from the perspective of how the intersection of theory and practice enables Nigerian scholars of Discourse Analysis and Pragmatics to understand and analyse texts that have pan-Nigerian peculiarities.

**Methods of Critical Discourse Analysis**

Perspectives on Discourse Analysis: Theory and Practice provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the analysis of discourse. It has been mainly conceived of as a general (university) course on Discourse Analysis, but it can also be useful for any person or group whose main concern is to acquire the basic necessary knowledge and skills for analyzing any type of discourse. The subject matter of the book could not only be of use for linguists or prospective linguists: given its interdisciplinary character, its findings can be (and in fact are) used and applied by practitioners and scholars from different fields, such as sociology, psychology, medical
science, computer science, and so on. Thus the book can be used by any person who, having certain linguistic knowledge, is interested in exploring the fascinating world of discourse. All the chapters contain both a theoretical and an empirical section, the latter containing examples of analysis, as well as exercises (Practice) and self-evaluation questions, whose answers can be found at the end of the book (in the Practice key and Key to self-evaluation questions sections). The book is divided into 12 chapters. The first two introduce basic information about discourse analysis and text linguistics, as well as the necessary techniques for gathering data, including a very brief introduction to corpus linguistics. Chapters 3-11 present and discuss some of the most prominent and well-known approaches to discourse analysis, namely Pragmatics, Interactional Sociolinguistics, Conversation Analysis, The Ethnography of Communication, Variation Analysis and Narrative Analysis, Functional Sentence Perspective, Post-Structuralist Theory and Social Theory, Critical Discourse Analysis and Positive Discourse Analysis, and Mediated Discourse Analysis. Finally, Chapter 12 deals with crucial and further issues, such as the type of discourse chosen for the analysis, the strategies and functions of discourse, or the problem of choosing an appropriate unit of analysis which will suit the aims of research. Perspectives on Discourse Analysis: Theory and Practice may prove of value to all those who are professionally involved in the area of discourse and pragmatic studies, or simply to those who wish to acquire the necessary basic knowledge and techniques for analyzing any type of discourse, from medical, journalistic or political discourse to computer-mediated, humoristic, or hegemonic discourse (where the use and abuse of power is an important issue), just to name a few of the innumerable possibilities. A desirable and intended effect of this book is also the development of an open and tolerant mind, which will eventually lead to a better understanding of the different and varied manifestations of language, culture and communication in human society.

**Undertaking Discourse Analysis for Social Research**

Systemic Functional Political Discourse Analysis: A Text-based Study is the first book which takes a comprehensive systemic functional perspective on political discourse to provide a complete, integrated, exhaustive, systemic and functional description and analysis. Based on the political discourses of the Umbrella Movement – the largest public protest in the history of Hong Kong, which occupies a unique political situation in the world: a post-colonial society like many other Asian societies and yet unlike the others, it is a Special Administrative Region of China. Though it enjoys a high degree of autonomy under the principle of ‘One Country, Two Systems’, it is still confined to being part of the ‘One Country’. The book demonstrates how a systemic functional approach can provide a comprehensive, thorough, and insightful analysis of the political discourse from four co-related and complementary approaches: contextual, discourse semantic, lexicogrammatical and historical. Apart from a thorough discussion of various systemic functional conceptions, it provides examples of various analyses from a SF perspective, including contextual parameters, registerial analysis, semantic discourse analysis, appraisal analysis, and discusses important issues in political discourse, including negotiation of self-identity, association of language, power and institutional role, and expression of ‘evidentiality’ and ‘subjectivity’. It is written not only for those who are
interested in Hong Kong politics in general and political discourse in Hong Kong in particular, but also for those who work on political discourse analysis, and those who apply SFL to various other discourses such as mass media discourse, medical discourse, teaching discourse, etc. Last but not least, this book is also intended to provide a theoretical framework in discourse analysis from the systemic functional perspective for those who work in Cantonese and in other languages.

**Perspectives on Discourse Analysis**

Discourse analysis considers how language, both spoken and written, enacts social and cultural perspectives and identities. Assuming no prior knowledge of linguistics, *An Introduction to Discourse Analysis* examines the field and presents James Paul Gee’s unique integrated approach which incorporates both a theory of language-in-use and a method of research. *An Introduction to Discourse Analysis* can be used as a stand-alone textbook or ideally used in conjunction with the practical companion title *How to do Discourse Analysis: A Toolkit*. Together they provide the complete resource for students studying discourse analysis. Updated throughout, the fourth edition of this seminal textbook also includes two new chapters: ‘What is Discourse?’ to further understanding of the topic, as well as a new concluding section. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. Clearly structured and written in a highly accessible style, *An Introduction to Discourse Analysis* includes perspectives from a variety of approaches and disciplines, including applied linguistics, education, psychology, anthropology and communication to help students and scholars from a range of backgrounds to formulate their own views on discourse and engage in their own discourse analysis. This is an essential textbook for all advanced undergraduate and postgraduate students of discourse analysis.

**Perspective and Perspectivation in Discourse**

"The book is an essential resource seeking to analyze real texts and discourse."--BOOK JACKET.

**The Research Process in Classroom Discourse Analysis**

This bestselling textbook is the ideal companion to *An Introduction to Discourse Analysis: Theory and Method*, by leading author, James Paul Gee. Using a practical how-to approach, Gee provides the tools necessary to work with discourse analysis, with engaging step-by-step tasks featured throughout the book. Each tool is clearly explained, along with guidance on how to use it, and authentic data is provided for readers to practice using the tools. Readers from all fields will gain both a practical and theoretical background in how to do discourse analysis and knowledge of discourse analysis as a distinctive
research methodology. Updated throughout, this second edition also includes a new tool- ‘The Big C Conversation Tool’. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. How to do Discourse Analysis: A Toolkit is an essential book for advanced undergraduate and postgraduate students working in the areas of applied linguistics, education, psychology, anthropology and communication.

The Cambridge Handbook of Discourse Studies

This student textbook, originally published in 1991, tackles the traditional problems of the sociology of knowledge from a new perspective. Drawing on recent developments in social theory, Tim Dant explores crucial questions such as the roles of power and knowledge, the status of rational knowledge, and the empirical analysis of knowledge. He argues that, from a sociological perspective, knowledge, ideology and discourse are different aspects of the same phenomenon, and reasserts the central thesis of the sociology - that knowledge is socially determined.

Doing Discourse Research

This study advances a model for Critical Discourse Analysis which draws on Evolutionary Psychology and Cognitive Linguistics, applied in a critical analysis of immigration discourse. It will be of special interest to students and researchers with which to explore new perspectives in CDA.

Cognitive Linguistics in Critical Discourse Analysis

Over the last forty years, the functionalist approach to linguistic description and explanation has given rise to several major schools of thought that share two crucial assumptions: (i) form is not independent of meaning/function or language use; and (ii) linguistic description and explanation need to take into account the communicative function of language. This volume offers readers interested in functional linguistics a selected sample of studies that jointly prove the efficacy of the analytical tools and procedures broadly accepted within the functionalist tradition in order to investigate language and discourse, with special focus on key pragmatic/discourse notions such as contextualization, grammaticalisation, reference, politeness, (in-)directness, discourse markers, speech acts, subjective evaluation and sentiment analysis in texts, among others. In addition, this volume offers specific corpus-based techniques for the objective contextualisation of linguistic data, which is crucial given the central role allotted to context in both functional linguistics and pragmatics/discourse analysis.
Discourse Analysis and the Study of Classroom Language and Literacy Events

divThis book presents post-Marxist theoretical approaches towards social critique and offers discourse analytical tools for critical research. How is a normative critique possible? The author, working at the crossroads of sociological discourse analysis and social philosophy, answers this question and others to show how empirical discourse research can be used to develop normative critique of societies. Divided into three major sections, Herzog introduces the reader to the theoretical approaches to critique, provides tools for normative evaluations of social structures, and finally offers practical examples of theoretical concepts. The book will be of interest to those working in the fields and subfields of discourse analysis, poststructuralism, hegemony theory, cultural political economy and critical theory, with an interdisciplinary orientation.“/div>

Discourse Analysis as Theory and Method

Discourse and Management offers a unique combination of discourse analysis and critical management studies. Presenting a fresh perspective on organizational discourse, this book twins theoretical insight with hands-on advice on tackling methodological challenges. Packed with real-life examples and case studies, it explains how a critical, language-centred approach can help to explore issues such as identity, persuasion and power. It encourages critical engagement with theories, methods and concepts, providing practical tools for research projects and adaptable skills for self-reflection. • Accessibly written and clearly structured. • Assumes no prior knowledge of linguistics or discourse studies. • Introduces key concepts and methodological tools for approaching discourse analysis from a critical perspective. This is the perfect resource for advanced undergraduate, postgraduate and PhD students of organization and management, as well as researchers interested in adding critical discourse analysis to their repertoire of methods.

Discourse and Management

This volume gathers the work of the Brussels group of critical media and communication scholars that deploy discourse theory as theoretical backbone and analytical research perspective. The book seeks to show the value and applicability of discourse-theoretical analysis (DTA) within the field of media and communication studies, through a variety of case studies that highlight both the radical contingent nature and the hegemonic workings of media and communication practices.

On Discourse Analysis in Classrooms
a scholarly and ambitious work, which attempts to integrate insights from many theoretical positions on discourse—all the gurus are there. The reader activities should be of considerable interest to all teachers and students in the field of discourse studies. The texts are immensely diverse, ranging from plot summaries to "NYPD Blue," to excerpts from books by Stephen Hawking and Peter Hoeg, to comments by Sviatoslav Richter. Jenny Miller (University of Queensland), "Discourse and Society." characterised by in-depth discussions of theoretical issues, accompanied by profound practical analyses of authentic data a guide to the analysis of narrative and non-narrative authentic texts that combines a structure-oriented and a function-oriented viewpoint. Wolfram Bublitz (University of Augsburg), Zeitschrift f?r Anglistik und AmerikanistikA clear and lively introduction to the current trends in theory, method and tools of discourse studies. This book is a valuable guide for students and teachers of linguistics as well as those with an interest in the linguistic methods of analysing discourse (media, rhetoric and stylistics, pragmatics, communication studies, etc). Comprehensive, accessible, state-of-the-art textbook Close analyses of a wide range of narrative and non-narrative texts, both spoken and written* Emphasis on practical text analysis: includes guided activities for self-study or use in a classroom* Suggestions for further reading in each chapter. This revised second edition registers key changes in a rapidly expanding area and thoroughly updates suggestions for further reading and the bibliography.

Organizational Discourse

Can discourse analysis techniques adequately deal with complex social phenomena? What does 'interdisciplinarity' mean for theory building and the practise of empirical research? This volume provides an innovative and original debate on critical theory and discourse analysis, focussing on the extent to which CDA can and should draw on the theory and methodology of a range of disciplines within the social sciences.

An Introduction to Discourse Analysis

Provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the analysis of discourse. This work is suitable for those who are professionally involved in the area of discourse and pragmatic studies.

Perspectives on Discourse Analysis

The authors present a social linguistic/social interactional approach to the discourse analysis of classroom language and literacy events. Building on recent theories in interactional sociolinguistics, literary theory, social anthropology, critical
discourse analysis, and the New Literacy Studies, they describe a microethnographic approach to discourse analysis that provides a reflexive and recursive research process that continually questions what counts as knowledge in and of the interactions among teachers and students. The approach combines attention to how people use language and other systems of communication in constructing classroom events with attention to social, cultural, and political processes. The focus of attention is on actual people acting and reacting to each other, creating and recreating the worlds in which they live. One contribution of the microethnographic approach is to highlight the conception of people as complex, multi-dimensional actors who together use what is given by culture, language, social, and economic capital to create new meanings, social relationships and possibilities, and to recreate culture and language. The approach presented by the authors does not separate methodological, theoretical, and epistemological issues. Instead, they argue that research always involves a dialectical relationship among the object of the research, the theoretical frameworks and methodologies driving the research, and the situations within which the research is being conducted. Discourse Analysis and the Study of Classroom Language and Literacy Events: A Microethnographic Perspective: *introduces key constructs and the intellectual and disciplinary foundations of the microethnographic approach; *addresses the use of this approach to gain insight into three often discussed issues in research on classroom literacy events--classroom literacy events as cultural action, the social construction of identity, and power relations in and through classroom literacy events; *presents transcripts of classroom literacy events to illustrate how theoretical constructs, the research issue, the research site, methods, research techniques, and previous studies of discourse analysis come together to constitute a discourse analysis; and *discusses the complexity of "locating" microethnographic discourse analysis studies within the field of literacy studies and within broader intellectual movements. This volume is of broad interest and will be widely welcomed by scholars and students in the field language and literacy studies, educational researchers focusing on analysis of classroom discourse, educational sociolinguists, and sociologists and anthropologists focusing on face-to-face interaction and language use.

The Functional Perspective on Language and Discourse

The papers in this book explore language use in a broad range of discourse fields. They provide theoretical perspectives on global orientations to social, political and economic transformations in the “New World Order” (NWO), and extend these with studies on the impacts of such transformations at the local, national, regional and global levels. The discussions highlight current concerns among academics and political commentators about the potential social impact of representations of the NWO in language and discourse. The present work is important in raising social consciousness towards the central role that language and discourse play in the construction of shifting/multiple identities. In this way, the roles of critical discourse analysis and indeed that of the analysts themselves are emancipative and socially transformative. The value of such consciousness-raising for potential social action in language user empowerment terms cannot be overstressed, particularly given the ascendant position of the English language in the NWO. This collection is a significant contribution to the ongoing
Perspectives on Discourse Analysis

This book provides a showcase for a wide range of discourse analytical work in psychology from a feminist perspective. It constitutes a thorough critical evaluation of this approach for the feminist project of intellectual, social and political change. Leading researchers explore the benefits and contradictions of discourse analysis and consider its value for feminist psychology. The first part of the book illustrates the application of discourse analysis to four key topics of feminist concern: adolescent knowledge about menstruation; sexual harassment; gendered representations of childhood; and anorexia nervosa. The second part contains five assessments of the usefulness of discourse analysis - both as theory and as method - for feminists.

A Discourse Analysis of Galatians and the New Perspective on Paul

Kevin C. Dunn and Iver B. Neumann offer a concise, accessible introduction to discourse analysis in the social sciences. A vital resource for students and scholars alike, Undertaking Discourse Analysis for Social Research combines a theoretical and conceptual review with a “how-to” guide for using the method. In the first part of the book, the authors discuss the development of discourse analysis as a research method and identify the main theoretical elements and epistemological assumptions that have led to its emergence as one of the primary qualitative methods of analysis in contemporary scholarship. Then, drawing from a wide-range of examples of social science scholarship, Dunn and Neumann provide an indispensable guide to the variety of ways discourse analysis has been used. They delve into what is gained by using this approach and demonstrate how one actually applies it. They cover such important issues as research prerequisites, how one conceives of a research question, what “counts” as evidence, how one “reads” the data, and some common obstacles and pitfalls. The result is a clear and accessible manual for successfully implementing discourse analysis in social research.

Multimodal Discourse Analysis

Discourse Analysis: Investigating Processes of Social Construction is the first book to provide a concise, straightforward guide for students and researchers who are interested in understanding and using discourse analysis. The authors reflect on the practice of analyzing discourse and the potential for revealing the processes of social construction that constitute social and organizational life. Addressed to graduate students, academics, and experienced researchers, this book is a comprehensive guide for those new to discourse analysis as well as for researchers in need of a complement to other modes of inquiry.
Analysing Discourse

In contemporary linguistics, both cognitive and critical approaches to language have been elaborated in some detail. Unfortunately, the two perspectives have seldom converged, despite the potential theoretical advances such collaboration offers. The contributions to this volume explore the convergence of cognitive and critical trends in the guise of cognitive linguistics and critical discourse analysis. The volume addresses a range of socio-political discourses in various international contexts, including discourses on nation, education, immigration, and war. One single integrated model is not presented, but rather, a number of methodologies are developed and assessed across the chapters. The application of established cognitive linguistic theories, including conceptual metaphor theory, conceptual blending theory and frame semantics, are discussed, as well as developing theories, such as metaphor power theory and discourse space theory. The book is of value to anyone interested in the interaction between language, mind, and society, including both students and scholars of cognitive linguistics and critical discourse analysis.

Critical Perspectives on Language and Discourse in the New World Order

This study utilizes SFL discourse analysis in relation to the concepts of register and context of situation in order to address whether Paul’s letter to the Galatians is characterized by a New Perspective on Paul or a more traditional view.

Communication and Discourse Theory

This is a guide to the various frameworks, concepts, and methods available for the analysis of discourse within linguistics. It compares six dominant approaches to discourse analysis: speech act theory, pragmatics, ethnomethodology, interactional sociolinguistics, ethnography of communication, and variation theory. The author not only considers each approach from several standpoints but she also illustrates them through extensive applications to a variety of concrete social and linguistic problems facing discourse analysts.

Feminism and Discourse

Perspectives on Discourse Analysis: Theory and Practice provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the analysis of discourse. It has been mainly conceived of as a general (university) course on Discourse Analysis, but it can also be useful for any person or group whose main concern is to acquire the basic necessary knowledge and skills for analyzing any type of discourse. The subject matter of the
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book could not only be of use for linguists or prospective linguists: given its interdisciplinary character, its findings can be (and in fact are) used and applied by practitioners and scholars from different fields, such as sociology, psychology, medical science, computer science, and so on. Thus the book can be used by any person who, having certain linguistic knowledge, is interested in exploring the fascinating world of discourse. All the chapters contain both a theoretical and an empirical section, the latter containing examples of analysis, as well as exercises (Practice) and self-evaluation questions, whose answers can be found at the end of the book (in the Practice key and Key to self-evaluation questions sections). The book is divided into 12 chapters. The first two introduce basic information about discourse analysis and text linguistics, as well as the necessary techniques for gathering data, including a very brief introduction to corpus linguistics. Chapters 3-11 present and discuss some of the most prominent and well-known approaches to discourse analysis, namely Pragmatics, Interactional Sociolinguistics, Conversation Analysis, The Ethnography of Communication, Variation Analysis and Narrative Analysis, Functional Sentence Perspective, Post-Structuralist Theory and Social Theory, Critical Discourse Analysis and Positive Discourse Analysis, and Mediated Discourse Analysis. Finally, Chapter 12 deals with crucial and further issues, such as the type of discourse chosen for the analysis, the strategies and functions of discourse, or the problem of choosing an appropriate unit of analysis which will suit the aims of research. Perspectives on Discourse Analysis: Theory and Practice may prove of value to all those who are professionally involved in the area of discourse and pragmatic studies, or simply to those who wish to acquire the necessary basic knowledge and techniques for analyzing any type of discourse, from medical, journalistic or political discourse to computer-mediated, humoristic, or hegemonic discourse (where the use and abuse of power is an important issue), just to name a few of the innumerable possibilities. A desirable and intended effect of this book is also the development of an open and tolerant mind, which will eventually lead to a better understanding of the different and varied manifestations of language, culture and communication in human society.

Critical Discourse Analysis

This book provides an introduction to the basic principles of discourse research, offering practical research strategies for doing discourse analyses in the social sciences. The book includes guidance on developing a research question, selecting data and analyzing it, and presenting the results. The author has extensive practical experience in the field of discourse research and shows, throughout, how the methods suggested are compatible with numerous research questions and problems in sociology, cultural, political and social studies and related disciplines.

A New Agenda in (Critical) Discourse Analysis

Critical Discourse Analysis (CDA) has established itself over the past two decades as an area of academic activity in which
scholars and students from many different disciplines are involved. It is a field that draws on social theory and aspects of linguistics in order to understand and challenge the discourses of our day. It is time for A New Agenda in the field. The present book is essential for anyone working broadly in the field of discourse analysis in the social sciences. The book includes often critical re-assessments of CDA's assumptions and methods, while proposing new route-maps for innovation. Practical analyses of major issues in discourse analysis are part of this agenda-setting volume.

An Introduction to Discourse Analysis

This volume gives intellectual space to a range of current perspectives on classroom discourse research and provides a forum for conversations about the research process. Classroom discourse researchers from different theoretical perspectives provide five separate analyses of the same instructional unit in a high school biology class, using the same set of data. Interwoven with the five research reports are several conversations among the editors and researchers regarding specific aspects of the research process. These conversations illuminate some of the actual decisions that researchers make when looking at data and crafting their analyses. This book is intended for graduate students, researchers, and teacher educators across the fields of applied linguistics and education who are interested in studying classroom discourse and, more generally, language-in-use. With its focus on both the research process and the outcomes of research, as well as on the theory-method relationship, this book is relevant for courses in research methodology, language in education, applied linguistics, discourse analysis, language development, and multiculturalism in the classroom.

Discourse Ability and Brain Damage

How can we study organizations from a discursive perspective? What are the characteristics, strengths and weaknesses of each perspective on organizational discourse? To what extent do discourse and communication constitute the organizational world? This accessible book addresses these questions by showing how classical organizational themes, objects and questions can be illuminated from various discursive perspectives. Six approaches are presented and explained: semiotics, rhetoric, speech act theory, conversation analysis/ethnomethodology, narrative analysis, and critical discourse analysis. These six perspectives are then mobilized throughout the book to study coordination and organizing, organizational culture and identity, as well as negotiation, decision making and conflicts in the context of meetings. The unifying thread of this volume is the communicative constitutive approach (CCO) to organizations, as implicitly or explicitly advocated by the great majority of organizational discourse analysts and theorists today. Throughout Organizational Discourse, this theme will help readers distinguish between discursive perspectives and other approaches to organizational life, and to understand how discourse matters in organizations.
The Discourse of Commercialization

Perspectives on Discourse Analysis: Theory and Practice provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the analysis of discourse. It has been mainly conceived of as a general (university) course on Discourse Analysis, but it can also be useful for any person or group whose main concern is to acquire the basic necessary knowledge and skills for analyzing any type of discourse. The subject matter of the book could not only be of use for linguists or prospective linguists: given its interdisciplinary character, its findings can be (and in fact are) used and applied by practitioners and scholars from different fields, such as sociology, psychology, medical science, computer science, and so on. Thus the book can be used by any person who, having certain linguistic knowledge, is interested in exploring the fascinating world of discourse. All the chapters contain both a theoretical and an empirical section, the latter containing examples of analysis, as well as exercises (Practice) and self-evaluation questions, whose answers can be found at the end of the book (in the Practice key and Key to self-evaluation questions sections). The book is divided into 12 chapters. The first two introduce basic information about discourse analysis and text linguistics, as well as the necessary techniques for gathering data, including a very brief introduction to corpus linguistics. Chapters 3-11 present and discuss some of the most prominent and well-known approaches to discourse analysis, namely Pragmatics, Interactional Sociolinguistics, Conversation Analysis, The Ethnography of Communication, Variation Analysis and Narrative Analysis, Functional Sentence Perspective, Post-Structuralist Theory and Social Theory, Critical Discourse Analysis and Positive Discourse Analysis, and Mediated Discourse Analysis. Finally, Chapter 12 deals with crucial and further issues, such as the type of discourse chosen for the analysis, the strategies and functions of discourse, or the problem of choosing an appropriate unit of analysis which will suit the aims of research. Perspectives on Discourse Analysis: Theory and Practice may prove of value to all those who are professionally involved in the area of discourse and pragmatic studies, or simply to those who wish to acquire the necessary basic knowledge and techniques for analyzing any type of discourse, from medical, journalistic or political discourse to computer-mediated, humoristic, or hegemonic discourse (where the use and abuse of power is an important issue), just to name a few of the innumerable possibilities. A desirable and intended effect of this book is also the development of an open and tolerant mind, which will eventually lead to a better understanding of the different and varied manifestations of language, culture and communication in human society.

Critical Discourse Analysis and Cognitive Science

This book brings together cutting-edge research on multimodal texts and the "discourses" generated through the interaction of two or more modes of communication, for example pictures of language, typography and layout, body movement and camera movement. The contributors collected within this volume use systemic functional linguistics to analyze how meaning
is generated within a series of case studies. The result is a comprehensive survey of the ways in which enhanced meaning emerges through the interaction of more than one mode of communication. Multimodal Discourse Analysis will be useful to researchers interested in the application of systemic functional linguistics to media studies, discourse analysis and cognitive linguistics.

**Perspectives on Discourse Analysis**

Nonspecialists are often surprised by the issues studied and the perspectives assumed by basic scientific researchers. Nowhere has the surprise traditionally been greater than in the field of psychology. College students anticipate that their psychology courses will illuminate their personal problems and their friends' personalities; they are nonplussed to discover that the perception of geometric forms and the running of T-mazes dominates the textbooks. The situation is comparable in the domain of linguistics. Nonprofessional observers assume that linguists study exotic languages, that when they choose to focus on their own language, they will examine the meanings of utterances and the uses to which language is put. Such onlookers are taken aback to learn that the learning of remote languages is a marginal activity for most linguists; they are equally amazed to discover that the lion's share of work in the discipline focuses on issues of syntax and phonology, which are virtually invisible to the speaker of a language. Science moves in its own, often mysterious ways, and there are perfectly good reasons why experimental psychologists prefer to look at mazes rather than at madness, and why linguists study syntax rather than Sanskrit. Nonetheless, it is a happy event for all concerned when the interests of professionals and nonspecialists begin to move toward one another and a field of study comes to address the "big questions" as well as the experimentally most tractable ones. Discourse Ability and Brain Damage reflects this trend in scientific research.

**Approaches to Discourse**

An examination of how the commercialization of professional practice is implicated in its organizational discourses. Drawing on a study of ELT colleges, the book explores how teaching practices are permeated and challenged by a 'discourse of commercialization' through which market priorities become normative in teachers' professional lives.

**Discourse Analysis as Social Critique**

A systematic introduction to discourse analysis as a body of theories and methods for social research. Introduces three approaches and explains the distinctive philosophical premises and theoretical perspectives of each approach.
Systemic Functional Political Discourse Analysis

Assuming no prior knowledge of linguistics, the author presents both a theory of language in-use & a method of research. This new edition has been completely revised with substantial new material & fully updated references.

Discourse Analysis and Pragmatics

By outlining and integrating three different perspectives - discourse, rhetoric and social theory - this book provides a comprehensive and well-illustrated framework for the analysis of everyday texts. The first part of the book describes the tools and resources which can be drawn from discourse analysis, rhetorical theory, and social theory. These perspectives are then brought together in an extensive analysis of everyday texts. The last chapter examines the principles and consequences of conducting theoretically informed critical textual analysis.

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