The Color of Law: A Forgotten History of How Our Government Segregated America

Major New York times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Books of the Year 2011 Title One of The Economist’s 2011 Books of the Year One of The Wall Street Journal’s Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient President Barack Obama described Amor Towles’s The Unlikely Project: A Friendship That Changed Our Minds in the International bestseller. Thinking, Fast and Slow. Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1, the “fast” system, is quick, emotional, and prone to error. System 2, the “slow” system, is deliberate, logical, and analytic. System 1 makes us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems interact. The book provides a fascinating glimpse into the hidden factors that contribute to our ever-increasing tendency to think of the future as something that will not happen to us. More importantly, Kahneman makes us think about the future in a new way; unlike the past, the future is always open to change; and we make decisions not only in the present, but also in the future. In the process, Kahneman reveals why our financial, health, and environmental decisions are so often poor, why we fail to save for the future, and why we are too quick to spend. The book also offers helpful insights into how these decisions can be made better.\n\nThe Wisdom of Crowds

“One of the most extraordinary works of fantasy, for adults or children, published so far this century.”—The Times, London, in the Fantasy section of its 2012 Best Books of the Year list • The first children’s book to make the Wall Street Journal’s list of the 10 best books for adults and children • The making of a modern classic • The original, definitive version of the first book by M. Valente • The original, definitive version of the first book by M. Valente

Count Down

Finding6, the origin of Everything rigorously scrutinizes the way in which economic value has been accounted and reveals how economic systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the collective wisdom of “the crowd.” While no single policy is guaranteed to greatly improve college and career outcomes, implementing a number of evidence-based policies and programs together has the potential to improve these outcomes substantially.\n\nIn Defense of Looting

The book ‘Breast Cancer and Surgery’ summarizes the treatment options from the onset of breast carcinogenesis to early-local advanced and metastatic breast cancer. Chemotherapy and systemic drugs are the mainstay of treatment, whereas surgery and radiation therapy play an additional role in the management of these diseases. The book provides quick, concise, and easy-to-understand descriptions of the different treatment modalities, their indications, and their potential complications. The book also includes a comparison between different chemotherapy agents and targeted therapies with published phase II/III studies. The importance of palliative care and dietary supplements administered during the treatment course in reducing the comorbidity of patients is emphasized. Photodynamic therapies have been included in this book. A comprehensive and up-to-date information exchange that can be accessed through a single source is provided to all researchers interested in breast cancer.\n\nFinding Freedom

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from Silicon Valley to the financial sector to big pharma—to show how the foggy notions of value create confusion between rents and profits, reward extractors and creators, and distort the measurements of growth and GDP. In the process, innovation suffers and inequality rises. The lesson here is urgent and sobering: to rescue our economy from the next inevitable crisis and to foster long-term economic growth, we will need to rethink capitalism, rethink the role of public policy and the importance of the public sector, and redefine how we measure value in our society.

**Breast Cancer and Surgery**

A PBS Great American Read Top 100 Pick With extraordinary relevance and renewed popularity, George Orwell’s 1984 takes on new life in this edition. “Orwell saw, to his credit, that the act of falsifying reality is only secondary a way of changing perceptions. It is, above all, a way of asserting power.”—The New Yorker In 1984, London is a grim city in the totalitarian state of Oceania where Big Brother is always watching you and the Thought Police can practically read your mind. Winston Smith is a man in grave danger for the simple reason that his memory still functions. Drawn into a forbidden love affair, Winston finds the courage to join a secret revolutionary organization called The Brotherhood, dedicated to the destruction of the Party. Together with his beloved Julia, he hazards his life in a deadly match against the powers that be. Lionel Trilling said of Orwell’s masterpiece, “1984 is a profound, terrifying, and wholly fascinating book. It is a fantasy of the political future, and like any such fantasy, serves its author as a magnifying device for an examination of the present.” Though the year 1984 now exists in the past, Orwell’s novel remains an urgent call for the individual willing to speak truth to power.

**Two Secrets of Making Her Obey (How to Make a Stubborn Wife Your Slave)**

Two years after she underwent a mastectomy and chemotherapy, Barbara Bradfield’s aggressive breast cancer had recurred and spread to her lungs. The outlook was grim. Then she took part in Genentech’s clinical trials for a new drug. Five years later she remains cancer-free. Her-2 is the biography of Herceptin, the drug that provoked dramatic responses in Barbara Bradfield and other women in the trials and that offers promise for hundreds of thousands of breast cancer patients. Unlike chemotherapy or radiation, Herceptin has no disabling side effects. It works by inactivating Her-2/Neu—a protein that makes cancer cells grow especially quickly—produced by a gene found in 25 to 30 percent of all breast tumors. Herceptin caused some patients’ cancers to disappear completely; in others, it slowed the progression of the disease and gave the women months or years they wouldn’t otherwise have had. Herceptin is the first treatment targeted at a gene defect that gives rise to cancer. It marks the beginning of a new era of treatment for all kinds of cancers. Robert Bazell presents a riveting account of how Herceptin was born. Her-2 is a story of dramatic discoveries and strong personalities, showing the combination of scientific investigation, money, politics, ego, corporate decisions, patient activism, and luck involved in moving this groundbreaking drug from the lab to a patient’s bedside. Bazell’s deft portraits introduce us to the remarkable people instrumental in Herceptin’s history, including Dr. Dennis Slamon, the driven UCLA oncologist who played the primary role in developing the treatment; Lily Tartikoff, wife of television executive Brandon Tartikoff, who tapped into Hollywood money and glamour to help fund Slamon’s research; and Marti Nelson, who inspired the activists who lobbied for a “compassionate use” program that would allow women outside the clinical trials to have access to the limited supplies of Herceptin prior to FDA approval of the drug. And throughout there are the stories of the heroic women with advanced breast cancer who volunteered for the trials, risking what time they had left on an unproven treatment. Meticulously researched, written with clarity and compassion, Her-2 is masterfully reporting on cutting-edge science.

**How To Win Friends and Influence People**

NEW YORK TIMES BESTSELLER - OPRAH'S BOOK CLUB PICK - The Pulitzer Prize-winning, bestselling author of The Warmth of Other Suns examines the unspoken caste system that has shaped America and shows how our lives today are still defined by a hierarchy of human divisions. “An instant American classic.”—Dwight Garner, The New York Times “As we go about our daily lives, caste is the wordless usher in a darkened theater, flashlight cast down in the aisles, guiding us to our assigned seats for a performance. The hierarchy of caste is not about feelings or morality. It is about power—which groups have it and which do not.” In this brilliant book, Isabel Wilkerson gives us a masterful portrait of an unseen phenomenon in America as she explores, through an immersive, deeply researched narrative and stories about real people, how America today and throughout its history has been shaped by a hidden caste system, a rigid hierarchy of human rankings. Beyond race, class, or other factors, there is a powerful caste system that influences people’s lives and behavior and the nation’s fate. Linking the caste systems of America, India, and Nazi Germany, Wilkerson explores eight pillars that underlie caste systems across civilizations, including divine will, bloodlines, stigma, and more. Using riveting stories about people—including Martin Luther King, Jr., baseball’s Satchel Paige, a single father and his toddler son, Wilkerson herself, and many others—she shows the ways that the insidious undertow of caste is experienced every day. She documents how the Nazis studied the racial systems in America to plan their out-cast of the Jews; she discusses why the cruel logic of caste requires that there be a bottom rung for those in the middle to measure themselves against; she writes about the surprising health costs of caste, in depression and life expectancy, and the effects of this hierarchy on our culture and politics. Finally, she points forward to ways America can move beyond the artificial and destructive separations of human divisions, toward hope in our common humanity. Beautifully written, original, and revealing, Caste: The Origins of Our Discontents is an eye-opening story of people and history, and a reexamination of what lies under the surface of ordinary lives and of American life today.