Modern Theories Of Entrepreneurial Behavior An Appraisal | dbb7180c683222686f174192e369c0d3


Entrepreneurism Introduction to entrepreneurship - The entrepreneurial process - Opportunity and the nature of exploitation - The emergence of new ventures - Financing the new venture - The social context - Entrepreneurship, economic growth and policy.

Parent—Child Interaction Therapy This book presents critical insights and contemporary perspectives for exploring current trends, concerns and prospects of events tourism. It examines modern-day global issues facing the events and tourism industry, policymakers, researchers and academics to advance understanding of practice and development of theory. Organised in four parts, this book examines how events tourism is designed, planned and delivered. The first part engages with the core, fundamental concepts of events tourism which establish a basic understanding of the field. The second part addresses contemporary issues related to visitor attractions, music festivals, small and user-generated events, wanderlust and entrepreneurship. The third part focuses on meetings and challenges in the conference industry after disasters, the economic impact and other dilemmas of mega-events, and city and destination concerns. The fourth and final part provides a peek into the future of events tourism vis-à-vis reshaping cities, music festivals and critical dilemmas of the 21st century. With an international appeal because of cross-national contributions, this book will interest events and tourism practitioners, academics, students, researchers, policymakers, and business and investment sector professionals across the globe.

Research Handbook on Entrepreneurial Behavior, Practice and Process Behavioural Theory of the Firm has become a classic work in organizational theory, and is one of the most significant contributions to improving the theory of the firm. This second edition includes new material which puts the original text in a contemporary context.

Modern Theories of Entrepreneurial Behavior Perspectives from leaders in decision science at Wharton Organized in part through Wharton's Risk Management and Decision Processes Center, the book assembles leading researchers from Wharton's business faculty who demonstrate how to apply the latest approaches in decision-making from four perspectives: personal, managerial, negotiator, and consumer. Each chapter describes how decisions are actually made, presents the ideal scenario, and then provides practical suggestions for improvement. The subjects range from when consumers will choose variety, integrating intuition into decisions, and applying game theory and strategic decisions, to decision factors in negotiations and how choices are made about insurance and health care.

Entrepreneurship in developing countries Softcover version of the successful Handbook which sold over 500 copies world wide. Brings together leading scholars from a broad spectrum of fields such as management, finance, economics, sociology and psychology. Provides an overview of what the issues are for entrepreneurship when viewed through the lens provided by each of the above mentioned academic disciplines.

The Entrepreneur This book discusses important topics for engineering and managing software startups, such as how technical and business aspects are related, which complications may arise and how they can be dealt with. It also addresses the use of scientific, engineering, and managerial approaches to successfully develop software products in startup companies. The book covers a wide range of software startup phenomena, and includes the knowledge, skills, and capabilities required for startup product development; team capacity and team roles; technical debt; minimal viable products; startup metrics; common pitfalls and patterns observed; as well as lessons learned from startups in Finland, Norway, Brazil, Russia and USA. All results are based on empirical findings, and the claims are backed by evidence and concrete observations, measurements and experiments from qualitative and quantitative research, as is common in empirical software engineering. The book helps entrepreneurs and practitioners to become aware of various phenomena, challenges, and practices that occur in real-world startups, and provides insights based on sound research methodologies presented in a simple and easy-to-read manner. It also allows students in business and engineering programs to learn about the important engineering concepts and technical building blocks of a software startup. It is also suitable for researchers at different levels in areas such as software and systems engineering, or information systems who are studying advanced topics related to software business.

Understanding the Entrepreneurial Mind This practical guide offers mental health professionals a detailed, step-by-step description on how to conduct Parent-Child Interaction Therapy
(PCIT) - the empirically validated training program for parents with children who have disruptive behavior problems. It includes several illustrative examples and vignettes as well as an appendix with assessment instruments to help parents to conduct PCIT.

Introduction to Business Interest in the functioning of the human mind can certainly be traced to Plato and Aristotle who often dealt with issues of perceptions and motivations. While the Greeks may have contemplated the human condition, the modern study of the human mind can be traced back to Sigmund Freud (1900) and the psychoanalytic movement. He began the exploration of both conscious and unconscious factors that propelled humans to engage in a variety of behaviors. While Freud’s focus may have been on repressed sexuality our focus in this volume lies elsewhere. We are concerned herein with the expression of the cognitions, motivations, passions, intentions, perceptions, and emotions associated with entrepreneurial behaviors. We are attempting in this volume to expand on the work of why entrepreneurs think differently from other people (Baron, 1998, 2004). During the decade of the 1990s the end of entrepreneurship research seemingly abandoned the study of the entrepreneur. This was the result of earlier research not being able to demonstrate some unique entrepreneurial personality, trait, or characteristic (Brockhaus and Horwitz, 1986). It was both a naïve and simplistic search for the “holy grail” of what made entrepreneurs the way they are. However, many of the researchers in this volume have never given up the belief that a better understanding of the processes that lead to the creation of new ventures.

Entrepreneurship

Handbook of Entrepreneurship Research Learn the true process of a successful entrepreneur with Introduction to Entrepreneurship, 8/e International Edition Presenting the most current thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. Using exercises and case presentations, you can apply your own ideas and develop useful entrepreneurial skills. Cases and examples found throughout the text present the new venture creations or corporate innovations that permeate the world economy today. This book will be your guide to understanding the entrepreneurial challenges of tomorrow.

Opportunity Discovery and Entrepreneurial Behavior Crossroads of Entrepreneurship presents works from scholars belonging to a number of different disciplines - business history, economics, sociology and management - and addresses a cross section of issues in the entrepreneurship field. Contributions are arranged in different sections, emphasizing dialogue across disciplines and paradigms, rather than boundaries between them. The first section of the work is a compendium of papers that trace the historical roots of study in entrepreneurship in different disciplinary domains, and highlight the fundamental issues addressed by past research. A second section gathers empirical studies adopting various methods and investigating different aspects of entrepreneurial action. The third section collects contributions investigating the development of entrepreneurship in different national settings. The work reveals a convergence of issues and interests, despite paradigmatic differences, and the potential benefits of more intense conversation across disciplines.

Contemporary Entrepreneurship Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Entrepreneurial Action This indispensable guide to modern Arabic literature in English translation features not only a comprehensive bibliography but also chapters on fiction, drama, poetry, and autobiography, as well as a special chapter on Iraq's Arabic literature. By focusing on Najib Mahfuz, one of Arabic Literature's luminaries, and on poetry - a major, if not the major genre of the region - Aloma assesses the progress made towards a wider reception of Arabic writing throughout the western world.

Entrepreneurial Behaviour of Farmers Entrepreneurship is essential for international social and economic well-being, as new ventures are the dominant source of job creation, market innovation, and economic growth in many societies. In this book, a noted group of researchers use findings, methods, and theories of modern psychology as the basis for gaining important, new insights into entrepreneurship and into the hearts and minds of the talented, passionate professionals who create new business ventures. The Psychology of Entrepreneurial Education is the first book written about the psychology of entrepreneurship, and includes over 60 research questions to guide industrial organizational psychology, organizational behavior, and entrepreneurial research about entrepreneurs. It seeks to answer questions such as, how and why do some people, but not others, recognize opportunities, decide to start new ventures, and organize successful, rapidly growing new ventures? Some topics addressed include: methods to help researchers explore the domain of entrepreneurship research; the entire process of starting a new business; characteristics of the individual entrepreneur; the history of entrepreneurship education; the cross-cultural effects of entrepreneurship; and the viewpoints of seasoned psychologists who analyze current entrepreneurship research methods. This book will appeal to teachers, students, and researchers in the areas of industrial organizational psychology, organizational behavior, entrepreneurship, and management.

Introduction to Entrepreneurship

Non-market Entrepreneurship The emergence of an enterprise culture and entrepreneurial economy has led to the rapid development of theories, policies and practices in the field of entrepreneurship. Understanding Enterprise provides a critical introduction to enterprise in its broadest context, particularly its application to business through entrepreneurship and small business. The book is divided into three distinct parts, which examine traditional approaches to entrepreneurship, new perspectives on the subject, and the success or otherwise of
government policy. Key features: - Extensively revised to take into account the latest thinking and research - Reassessment of traditional views and a critique of conventional wisdom - Updated coverage of the impact and failings of comparative government policies - A good balance between theoretical and practical perspectives Understanding Enterprise is an essential companion for undergraduate and postgraduate students of entrepreneurship. Policy makers and practitioners will also benefit from this comprehensive guide.

Wharton on Making Decisions A consistent best-seller, the wide-ranging and authoritative Dictionary of Sociology was first published in 1994 and contains more than 2,500 entries on the terminology, methods, concepts, and thinkers in the field, as well as from the related fields of psychology, economics, anthropology, philosophy, and political science. For this fourth edition, Professor John Scott has conducted a thorough review of all entries to ensure that they are concise, focused, and up to date. Revisions reflect current intellectual debates and social conditions, particularly in relation to global and multi-cultural issues. New entries cover relevant contemporary concepts, such as climate change, social media, terrorism, and intersectionality, as well as key living sociologists. This Dictionary is both an invaluable introduction to sociology for beginners, and an essential source of reference for more advanced students and teachers.

Behavioral Theory of the Firm

Handbook of Entrepreneurship Research

Entrepreneurial Behavior A landmark collection of original essays that explore the dynamics of entrepreneurship in the U.S. and around the world--from the "mindset" of the entrepreneur to the challenges of establishing and sustaining new ventures to the institutions and technologies that support new business creation

Economics Laszlo traces the spectacular rise and spread of citrus across the globe, from southeast Asia in 4000 BC to modern Spain and Portugal, whose explorers introduced the fruit to the Americas. This book explores the numerous roles that citrus has played in agriculture, horticulture, cooking, nutrition, religion, and art.

Fundamentals of Software Startups Entrepreneurship is a powerful attitude that, in such a way, in the last few years, has become a discipline increasingly transversal to different areas of knowledge. Many times, we think about the things we want such as a good house, a brand new car, a beautiful relationship, a good friendship, and a good way to be in the world. Is that possible that you convert into an entrepreneur? This book shows some examples of that possibility, from simple people to a big organization. In all cases, if you become an entrepreneur, it will be for your taste and pleasure, a means to survive and enjoy the uncertainty, and rejoice that you have all these in your hands and will. Can you find out the trends and overcome the challenges? We would say yes. It all depends on whether you want to develop and apply this attitude.

Human Behavior for Social Work Practice This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of entrepreneurial behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond. Offering contextual examples from universities, firms and society, Entrepreneurial Behaviour covers topics such as entrepreneurial intention, gender, crime, effectuation and teamwork.

Citrus The principal audience for this book seems to be deliberately and most certainly an academic one; that said, those practitioners from a business management or central/local government support-agency background might also find the text a useful resource. Intrinsically, those employed teaching and researching within the fields of entrepreneurship or regional economic development will find this publication an invaluable and indispensable reference tool. . . After an excellent, cohesive and informative introductory chapter, which places the book firmly in the field of regional entrepreneurship theory development, the reader is effortlessly prepared for the intellectually challenging read ahead. . . this book is well laid out and it is easy for the reader to pick up the thread of the argument, even after a lay-off. The endnotes after each chapter are useful and comprehensive, adding richness to the text through the additional information. The bibliography is as comprehensive as it is exhaustive. . . Professor Julien has given us a book that presents both an interesting and alternative perspective to the field of entrepreneurial cross-disciplinary research. Paul J. Ferri, International Journal of Entrepreneurial Behaviour and Research . . . it is my view that this book gives a very important contribution for the understanding of development of local entrepreneurship, through its cross-disciplinary approach. I see the book is especially interesting from an entrepreneurship and a regional development perspective. . . this book should inspire research that takes a more holistic approach using different levels of analysis and applies it to economic development at a local/territorial level, when studying entrepreneurship. Einar Lier Madsen, International Small Business Journal The reader who is interested in entrepreneurship and/or regional development will find this book a welcome contribution to the field. Rainer Harms, Entrepreneurship and Innovation For too long, researchers have regarded local dynamism as the result of the actions of certain entrepreneurs. If this were the case, how could we explain the simultaneous presence of winning, stagnating or declining areas with very similar socioeconomic profiles within the same region? Departing from this restrictive and somewhat inadequate approach, Pierre-André Julien considers entrepreneurship as a collective behaviour specifically related to the dynamism of the milieu in which it develops. The author introduces a complex, innovative theory of local entrepreneurship, demonstrating that the emergence of new ventures and the development of existing enterprises cannot be understood without taking into account certain factors: locale, social capital, networking and entrepreneurial culture within a given area are all crucial to entrepreneurial growth. Expanding upon this theory, the book demonstrates how entrepreneurship can be fostered in order to support collective development. Various forms of partnership among socioeconomic actors are then analysed to highlight the social conventions and entrepreneurial culture that connect and intensify the energies at the root of local dynamism. This highly original book represents a departure from entrepreneurship literature that is largely limited to
the study of entrepreneurs behaviour. Its dynamic presentation of holistic theory will prove an extremely absorbing read for those with an academic or professional interest in business and management, entrepreneurship and regional development.

Modern Arabic Literature in Translation Master's Thesis from the year 2018 in the subject Business economics - Business Management, Corporate Governance, grade: 1.7, University of Paderborn, language: English, abstract: This thesis aims to investigate whether entrepreneurship is an adequate tool for developing countries to propel economic growth and bring forth economic development. The theory of economic growth and development demonstrates that productive entrepreneurship is important to increase productivity and foster structural economic transformation if a sufficient institutional framework is in place. Empirical evidence examining the effect of entrepreneurship on economic growth and development is difficult to establish and yields ambiguous results. It is revealed that developing countries fail to generate growth and development from their high rates of entrepreneurial activity. Only employment creating "high-growth entrepreneurship" is identified to positively influence economic growth. It is shown that enhancements of institutions and well-targeted policies could help developing countries to generate more growth-oriented entrepreneurship.

Crossroads of Entrepreneurship The entrepreneur has been neglected over the years in formal economic theorizing. Previously there has been only eclectic theories such as human capital theory and network dynamics which discuss certain perspectives of entrepreneurial behaviour. This insightful book closes this gap in entrepreneurship literature. Inspired by modern physics, author Thomas Grebel brings together an evolutionary methodology, along the way implicating quantum, graph, and percolation theory. Here, Grebel has provided a synthesis of all the main theories of entrepreneurship. Taking an interdisciplinary approach to the subject, this fascinating book opens up new ideas in modelling and the original thinking contained within will be of interest to all those working in the area of business and management as well as those in economics.

Methods of Theoretical Psychology This Research Handbook provides a comprehensive and detailed exploration of this question: What do entrepreneurs do? The book offers three perspectives (behaviour, practice, process) on this question, demonstrates specific methods for answering the question (ethnography, autoethnography, participant observation, diaries, social media platforms and multilevel research techniques) and provides insights into the implications of pursuing this question as it pertains to: the timing and relationality of entrepreneurial activities, the influence of socially situated cognitions, the effect of team membership, and, the challenges of pursuing a behaviourally oriented entrepreneurship pedagogy.

Understanding Enterprise This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. "This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis." – Robert D. Hisrich, Director – Walker Center and Garvin Professor of Global Entrepreneurship, Thunderbird School of Global Management

Entrepreneurship

Events Tourism The aim of this book is not to impart a substantive knowledge of core psychological theories, or even to analyze critically selected theories. Instead, it is to prepare the reader to analyze and advance the theoretical literature in any tradition. Theoretical psychology stands in the same relation to psychology as theoretical physics does to physics. The traditional way to study theoretical psychology is to take up one approach after another—behavioral, psychoanalytic, cognitive, and so on. The aim of this book is not to impart a substantive knowledge of core psychological theories, or even to analyze critically selected theories. Instead, it is to prepare the reader to analyze and advance the theoretical literature in any tradition. A good theoretician should be able to contribute to the study of psychoanalytic theory as readily as to behavioral theory. The skills required are the same. Instead of covering a sequence of theories, therefore, the book is organized around types of theoretical activities. It is not a work in theoretical psychology: it is a book about theoretical psychology. It also confronts psychologists' underestimation of the variety and the significance of theoretical work. Many theoretical issues do not call for empirical research—they require nothing but thinking.

A Dictionary of Sociology

The Routledge Companion to the Makers of Modern Entrepreneurship

The Psychology of Entrepreneurship Theories of Entrepreneurship investigates two sets of assumption about the nature of opportunities, the nature of entrepreneurs, and the nature of the decision-making context within which entrepreneurs operate. This work sets the basis for future explorations into entrepreneurship theory. Students and researchers alike will benefit from the framework presented by the author in developing the theoretical underpinnings of entrepreneurship.

The Emergence of Entrepreneurial Behaviour

A Theory of Local Entrepreneurship in the Knowledge Economy Featuring an interdisciplinary, developmental, ecological-systems framework, Human Behavior for Social Work Practice, Third Edition helps students implement a consistent system through which to approach multifaceted social issues in any environment. Students will learn that by effectively connecting theory to practice, they can develop successful strategies to use as they encounter complex issues currently facing social workers, whether it be in inner city schools or rural nursing homes with individuals of different ages, ethnicities, and socioeconomic status. This text examines social work issues at various points in human development using specific programs and policies to illustrate developmentally- and culturally-sensitive social work practice. Excerpts from interviews with practicing social workers highlight real-life experiences and introduce a variety of policy contexts. Part 3 of the text focuses on social work issues affecting individuals across the lifespan and around the globe through chapters on disability and stigmatization; race, racism and resistance; women and gender; and terrorism.

Theories of Entrepreneurship Once relegated to the dusty shelves of ancient muses, research and scholarship on entrepreneurship has exploded as a field of research, with impactful additions from a range of disciplines rendering the field a tricky one to traverse. The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship, providing an authoritative exploration of the key people and their ideas. This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship. Edited by two of the world’s leading entrepreneurship scholars, this comprehensive volume offers a platform for understanding and future research that is both state-of-the-art and authoritative. It expands on how modern entrepreneurship has developed, with a focus on the key “makers” of the field – including theories, such as social psychology; concepts, such as neuroeconomics; and types, such as political entrepreneurship. The contributions to the collection are grouped into three sections: Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship, entrepreneurial management and business management.

Entrepreneurship This thoroughly revised and updated new edition of Mark Casson's modern classic The Entrepreneur presents a novel synthesis of the ideas of Joseph Schumpeter, Frank Knight and Friedrich Hayek, according to which the defining characteristic of the entrepreneur is the exercise of judgement in business decisions.

Modern Marketing Thought In recent years entrepreneurship has become one of the most popular fields of research in management studies. As the subject has broadened, increasing attention has been paid to the behavioural aspects of different practices to identify and pursue entrepreneurial opportunities. This timely book analyses three key strands of contemporary research into entrepreneurial behaviour: intention, education and orientation. It offers novel insights that can be applied to foster entrepreneurial activities in different settings.